

## USA Archery – Arizona JOAD Coordinator

### Goals, Tasks, Recommendations

There is a large potential for the growth and improvement of the USAA JOAD program and youth archery to the community year around. The key is to establish contacts and relationships at the local level by way of USAA “Arizona JOAD Coordinator”.

State JOAD Coordinator (SJC) primary role is to encourage and inform as well as to facilitate a quality JOAD Program at the state level. SJC must have is knowledge of, and understanding of the USAA JOAD program. Having personal knowledge of the states archery community and personal relationships with the leaderships is beneficial.

SJC tend to be those that have become familiar a states youth archery community. Depending on the physical size of a state and the population configuration of a state, SJC can be a single person, administered with “Co-Coordinators” or executed via a team of people to make best use of particular skills and proximity. Ideally a SJC is age 21 or older to be able to financially function and travel independently.

USAA sanctions State Associations to select SJC(s). In areas without a State Association sanctioned JOAD Coordinator, the USAA will make the selection.

State JOAD Coordinators (SJC) duties include but are not limited to;

- Provide JOAD program information
  - Community communication
- Visit JOAD Clubs
- Collaborate with archery community
- Encourage the establishment and improvement JOAD Clubs
  - Instructors and Coaches
  - Equipment
  - Location and Venue
- Facilitate interclub activities and competitions
- JOAD records
- Associated program opportunities
- Planning
  - Budget
- Assessment

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#### **Provide JOAD program information:**

State JOAD Coordinators are the primary contact with USAA JOAD at the local level. The USAA JOAD Handbook provides comprehensive information to JOAD club leaders. SJC are to share the information in the resource guide with club leaders, both new and ongoing. SJC are to communicate with archers, parents family members, supporters and all that seek or could benefit from JOAD information.

**Community communications:** State and community specific information is essential for families to be able to find a program in their neighborhood. The USAA website provides general information.

**Website:** Establish and maintain a State JOAD webpage or a website that focuses on JOAD only is excellent. A JOAD specific page for the state can help guide parent on what is particularly important for a JOAD parent. State JOAD program Face book and Tweeter accounts are also useful tools.

**Printed Materials:** In addition to the USAA JOAD Handbook, the USAA JOAD Program has printed resources that can be used to promote JOAD and inform JOAD's about the program. SJC are encouraged to develop state specific printed materials to promote state specific clubs, events and programs.

**Contact information:** Maintain a list of JOAD community contact information (Name, address, phone number, email, family member, etc) Note that USAA members provide contact information and can be shared with the state JOAD coordinators. Note also that many parents, volunteers, helpers and youth archers in a JOAD program ARE NOT USAA MEMBERS. Collect contact information and use it to keep everyone informed.

#### **Visit JOAD Clubs:**

It is best to observe club functions in person. Ideally SJC would visit state JOAD clubs every year or more. Visits should include sharing what other clubs are doing and the opportunity for clubs to conduct joint activities. Inform clubs, parents, families and JOADs of the opportunities beyond the club at a state, national and international level.

#### **Collaboration with archery community:**

**NASP:** There are a great number of NASP archers that seek to continue with target archery beyond the school program. NASP is typically overseen at the state level by the State Government Natural Resources and Game and Fish Departments. It is common for NASP schools to extend NASP to after school. JOAD offers a year around archery program opportunity to NASP schools, archers and leaders. NASP style equipment can be used in JOAD. NASP instructors have proven an interest in youth archery and my wish to take part in JOAD. Take part in NASP State level conferences to encourage communications and collaborate.

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**4H, Recreation Departments, ASAP:** Like NASP, many youth archery programs are part-time and offer an introduction to archery. Ideally JOAD is offered to these programs as the place to take part in a year around program. Seek out the “state conferences” for these and other organizations and take part to encourage and inform. Afterschool Archery Program is a USAA JOAD sanctioned program.

**Public, private and retail ranges:** Archery ranges and spaces that can be used for archery are in short supply. It is best to utilize existing ranges for JOAD. Ranges need new archers to sustain range usage in the future.

**Summit:** SJC can facilitate meeting and collaboration with all the states archery stake holders including hunters. All parties are encouraged to share their archery perspective so that each can refer archers to the programs that best suits the archer’s interests and development. Ideally archery hunters and target archers would encourage each other.

**Community specific opportunities:** Each local circumstance will likely offer a unique opportunity for JOAD. Be on the lookout for opportunities and pursue.

#### **Encourage the establishment and improvement of JOAD Clubs:**

This is a key effort for a SJC. The more clubs there are, the more JOADs can participate. USAA with the help of the Archery Trade Association can identify communities that have a likelihood of sustaining a JOAD club.

There are three primary elements to a JOAD Club. These three elements can also be used to improve existing clubs.

**Club leadership including Instructors and Coaches:** Education and training by way of Instructor and the Coach certification provide a sound foundation for a JOAD club program. USAA certification courses provide a common knowledge of USAA sanctioned archery form and execution that allows JOADS to develop by building on a consistently taught technique

**Equipment:** It is recommended that JOAD clubs become a nonprofit per the tax code to be able to eligible to receive donations and grants to purchase equipment and outfit a JOAD Club. Contact the USAA for up to date information and guidance.

**Locations and venues:** Ideally, SJC provides guidance and expertise with regards to securing spaces for club programs. USAA clubs receive liability insurance. The Archery Trade Association had documented the excellent safety record of target archery. Contact the USAA for information and guidance.

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### **Facilitate interclub activities and competitions:**

Typically JOAD clubs enjoy interclub competition. Club teams are great fun and a highlight of many JOADs experiences. An example of interclub activities includes tournament series where club team travel to other clubs and compete season long for a state JOAD club award. Club can compete by compiling scores of all team members, rank based on team average score. Club teams can also compete in FITA style team rounds.

**JOAD Championships:** Dedicated State JOAD Indoor, Outdoor (and perhaps State JOAD Field) Championships focus attention to JOADs and a state's JOAD program. Adults can be invited to take part in a JOAD state championship so that the adults can see the youth archers in action. This introduces adult archers to the possibility of contributing to JOAD by becoming a judge, becoming a certified instructor and coach, starting a club and becoming a JOAD club leader.

### **JOAD records:**

State records help JOADs compete against top performance. The possibility of setting a record has been found to be a motivator. This a good job for a parent volunteer.

### **Coordinator Goals:**

SJC to review the list of tasks and duties and set goals for the upcoming year. When establishing goals, each should meet the test of "How does it grow and improve JOAD?"

**Budget:** The USAA can provide funding in support of SJC activities. Contact the USAA for more information.

### **Assessment:**

Review the accomplishments toward the goals yearly. Evaluate what was done well, what was adequate and what was lacking. Use the assessment to help plan for the next years' goals.

**State JOAD Coordinator development:** Each SJC brings unique skills to the position. Here are some ideas for JOAD Coordinators to consider:

- Become Instructor then coach certified to be able to teach instructor course and certify club leaders and helpers.
- Become a Judge to help at tournament and help teach rules to coaches and archers.
- Establish a 501 c 3 to allow access to equipment to help start JOAD clubs.
- Secure equipment and lend equipment to new clubs until they can secure their own equipment.
- Host tournaments and invite JOAD clubs to meet and compete.
- Secure tournament equipment and make available for club use.
- Contact the USAA for information about insurance, safety, venue planning and program materials.
- Utilize computer resource and learn computer skills.

It is best when these efforts can be executed in conjunction with the State Association.

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#### **Encouraging help:**

SJC have the opportunity to inform archers, family members and supporters on ways to help JOAD. SJC should encourage others to become a judge to be able to help club host tournament. Becoming a certified instructor and coach should be encouraged to provide more that are able to teach. There are a variety of USAA efforts that require community involvement including leadership and administration. Webmasters, word processing, treasurer and tournament field crew are ideal club support efforts for the non archery initiated family member.

**USAA JOAD Program Summit:** The USAA will periodically conduct National JOAD Program Summits to inform, plan and facilitate communications to further encourage and promote JOAD. Contact the USAA for more information.

**Veteran State JOAD Coordinators:** Mentor and encourage others to help and to “do what you do”. It is essential for the health and well being of JOAD for more to become involved. By doing so, we grow and improve JOAD.

**Further Information:** The USA Archery community can provide a wealth of specific information for State Coordinator and clubs that suit a specific condition. Contact the USAA for up to date information and guidance.

On behalf of 2009 USAA JOAD Committee Chair.  
Bob Pian

**End**